

# Apricot Brown, LLC.



**Apricot Brown® is a branded entertainment company with a conscience.**

Created by Dana Drucker-Solano and her company Apricot Brown LLC, **Apricot Brown®** is a character that crosses the line from non-fiction to fiction expression. Her debut title: **Apricot Brown: Miss Undefinable** is lighting up the tween book market unlike any evolutionary character before her. **Apricot Brown's** ever-changing colors and empowering voice are both a wake-up call and a tribute to very real mindset and explosive global market.

The first book in the **Apricot Brown I.D.** book series is just the beginning for the title character and her “be undefinable” philosophy, designed to egg on an organic approach to identity amongst tweens ages seven and up. The series is set to boost self esteem, celebrate the positive values born by embracing differences, and to ignite something far greater than tolerance: love.

Drucker-Solano was struck with a crystal clear vision for **Apricot Brown** when she realized that the role model she longed for as a girl still didn't exist. She quickly cashed in her 401k, rose funding and dove in. She discovered the artistic talent, funding and support to market and self publish her first book was all-in-her-family and never looked back.

**Apricot Brown** is ushering in a new decade and a new generation. “By allowing the world's rainbow of beauty to shine through Apricot Brown, we are creating a role model for acceptance and sending a very strong message to embrace today's multidimensional range of influences. I believe **Apricot Brown's** “be undefinable” philosophy demonstrates fearlessness coupled with an open mind and heart. These core values will empower and connect our children to themselves and each other, so that they can design a positive world and create new realities. Spreading that message is what the company is all about”, says Drucker-Solano.