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APRICOT BROWN, THE STAR OF A NEW CHILDREN'S BOOK, BRINGS A RAD NEW ATTITUDE TO SCHOOLYARD CULTURE

New York, 2011 – A new book aimed at the tween market, **APRICOT BROWN: MISS UNDEFINABLE** imagines fresh possibilities for the ways students relate to each other's differences. Combining eye-popping 3D computer-generated illustrations with catchy rhymes, **APRICOT BROWN** spins identity into a debate for developing minds.

"**APRICOT BROWN** sets the stage for a global mindset where identity, race, and the tremendous pressure to 'fit in' are dwarfed by the idea that every day is a new opportunity to express yourself and celebrate each other," says the book's creator and author, Dana Drucker-Solano. "**Apricot Brown** is America's culture chameleon. Her universal spirit will inspire girls and boys the world over to embrace our diverse heritage and recognize its power."

The poetic story revolves around **Apricot Brown's** first day of school – a day of reckoning for most kids when they are scrutinized and judged by their new peers. But the title character dares the unthinkable: she declares her independence from homogenous cliques and invites everyone to cross boundaries by "trying on" different cultures, racial identities and philosophies. This is done through a series of dynamic and colorful metamorphoses performed by **Apricot Brown**. "Like any evolutionary, **Apricot Brown** faces opposition," explains Drucker-Solano. Will this opposition break the spirit of her new friends or will they outshine the haters by following Brown's example and become the new pioneers of the "Remix Generation?"

The answer, according to the author, lies in the hearts and minds of the readers and their ability to adapt **Apricot Brown's** courage and insight." Teaching the celebration of cultures and the art of embracing them on your own terms is the cure for racism," asserts Drucker-Solano who is a multi-ethnic mother of two living in New York. "When you're comfortable in your own skin, your spirit is free to take the form of life in all its diversity."

APRICOT BROWN: MISS UNDEFINABLE will be released in 2011, available worldwide through Amazon.com. By tackling tough issues like bullying, discrimination, diversity and self esteem, the book offers a vision of what becomes possible with self acceptance and the confidence to explore difference. It is the first in a series presenting new, progressive ways of looking at and discussing diversity in schools and the world beyond them.

Please visit, (www.apricotbrown.com) for book reviews from kids, parents and educators, fun content, activities, and a digital press kit.

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